



For Immediate Release

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Denver PR Agency Fitzgerald Petersen Communications Launches Web Site and Acquires Three New Clients

March 7, 2011 - Denver, CO – Fitzgerald Petersen Communications (FPC) Inc, a Denver-based public relations agency specializing in the consumer, technology and nonprofit industries, announced today the launch of their new web site and several new notable client wins.

FPC is thrilled to launch fitzgeraldpetersen.com, which was designed by Elevated Third Interactive Agency. The web site launch marks FPC's ambitious plans to continue to grow and prosper in the Denver market. The site showcases FPC's updated client base and includes an overview of the firm's capabilities, history, employees, detailed case studies and testimonials about FPC from clients and media representatives.

Fitzgerald Petersen partners Debbie Fitzgerald and Regan Petersen have a long history in the public relations industry in Denver spanning over 15 years. Six years ago they left their Vice President positions at Ogilvy Public Relations Worldwide, one of the nation's top 10 PR firms, to open their own boutique agency.

FPC maintains excellent media, business and government contacts through their PR work with current clients such as McDonald's Denver Co-op, McDonald's Southern Colorado Co-op, Clyfford Still Museum, Disney On Ice, Ringling Bros. and Barnum & Bailey, Fantastic Sams, Water World, Set Up for Cancer and Happy Cakes. FPC is proud to add Pioneers Volunteer Network, Peak Resources, Disney Live! and Monster Jam to its roster.

"You very rarely find a firm as talented as Fitzgerald Petersen," said Brandon O'Rourke, McDonald's Denver Area Owner/Operator. "I have worked with FPC for several years on special projects and day to day handling of our business. They are not only great strategic thinkers, very hard workers, and exceptionally efficient, but, perhaps most refreshingly, they are also the kind of people that you enjoy working with ... They are, in a word, outstanding."

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Pioneers Volunteer Network has grown to be the largest industry-related volunteer organization in the world. A non-profit network of more than 620,000 volunteers, Pioneers is committed to effect immediate, tangible change in local communities in partnership with its sponsors such as AT&T, Bell Aliant, Qwest, SaskTel, Verizon Foundation, FairPoint Communications, Frontier and Telcordia. Pioneers hired FPC to implement all programs relating to their Centennial Anniversary in 2011, including the design of a Centennial exhibit, communications about their grant program, media outreach, sponsorships and a variety of related programs.

Peak Resources is a systems integrator specializing in providing technical expertise, design, and system integration for server, open systems storage, software, and printing products solutions. FPC is working with Peak Resources on their 20 year anniversary initiatives and special events.

Disney Live! and **Monster Jam**, owned by Feld Entertainment, hired Fitzgerald Petersen to implement special events, partnerships and public relations programs in Denver and Colorado Springs after FPC's success with Disney On Ice and Ringling Bros. and Barnum & Bailey for the past four years.

For more information about Fitzgerald Petersen ,please log on to www.fitzgeraldpetersen.com and to see timely updates and examples from FPC's successful PR campaigns go to www.facebook.com/fitzgeraldpetersen.

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